



May 6, 2022

IINO Kaiun Kaisha, Ltd.

IINO is partnering with Plug and Play to strengthen collaboration with startups

To respond to multiple and ongoing changes in the business environment surrounding the shipping industry, IINO Kaiun Kaisha, Ltd. (IINO) has values “collaboration” as a key for success and enhances it by seeking partners not only in traditional shipping industry but also in startups with cutting edge technologies. IINO has decided to partnered with Plug and Play, the world's largest accelerator based in Silicon Valley, U.S.A., to further strengthen its collaboration with startups.

Plug and Play provides a maritime-focused accelerator program and through its global network of over 45,000 startups, it connects clients with the right startups to meet their challenges and facilitates collaboration to develop products, services, and ways of working that will advance the industry.

Through its partnership with Plug and Play, IINO will combine the innovative thinking of startup companies with the know-how we have accumulated in the shipping industry, and we are committed to smoothly respond to the ongoing changing business environment and solve various issues the shipping industry is facing, such as climate change and safety.

About Plug and Play

Plug and Play was founded in 2006 in Silicon Valley with a mission to accelerate innovation around the world by connecting startups, major companies, investors, universities, and government agencies. Currently operating in more than 35 locations worldwide, the company has invested in more than 1,600 companies as a venture capital firm, including PayPal, Dropbox, and Guardant Health, and has produced numerous unicorn companies. As an accelerator, in 2021, it has attracted the cooperation of more than 530 corporate partners and has conducted more than 1,300 programs and events, helping more than 2,500 startups grow their businesses.

<https://www.pluginandplaytechcenter.com/>

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